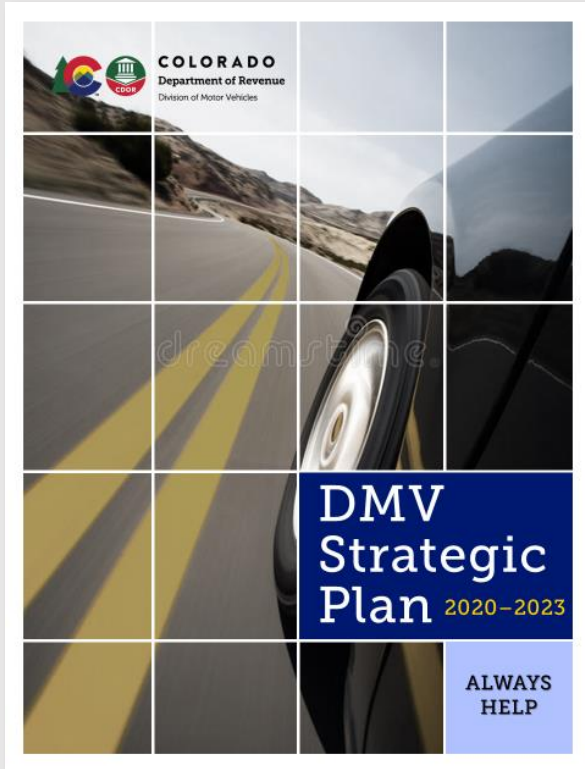


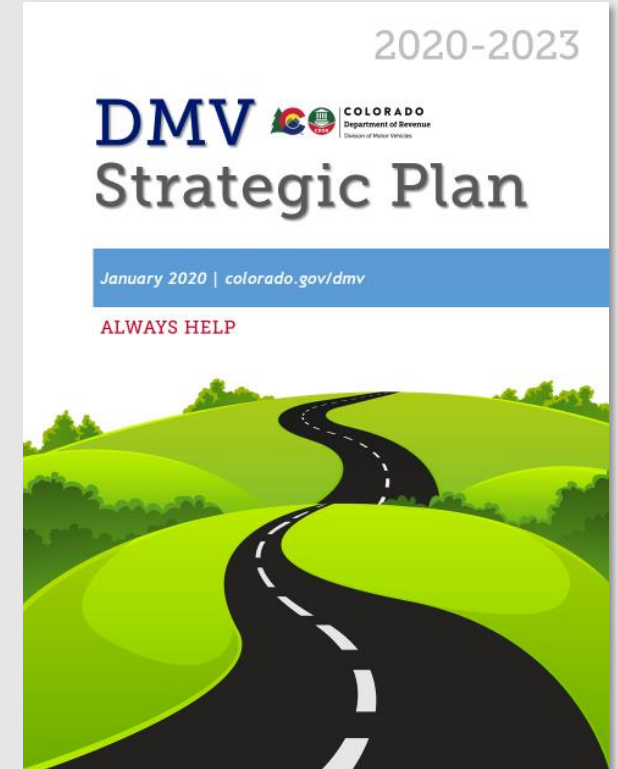
Cover Concepts At-A-Glance



Tic Tac Toe



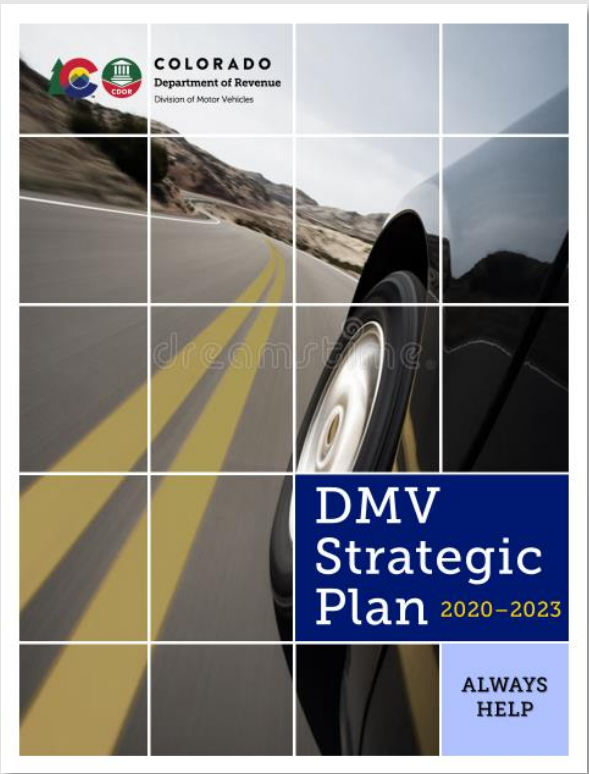
Origami



Lego Inspired



Click one of these buttons to go directly to the page design/layout concepts associated with the cover.



Tic Tac Toe

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from the **DIRECTOR**

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20% Reduction in wait time	20% Reduction in wait time	20% Reduction in wait time
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Mike Dixon, Senior Director
Division of Motor Vehicles
Colorado Department of Revenue

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Who We Are

INTRODUCTION

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blandit suspendisse nibh est, metus. The goal of the *DMV Strategic Plan for 2019-2023* is to outline a positive path forward to successfully transform the DMV into an innovative, customer-focused business enterprise.


The transformation of the division will continue to address the business processes used within the division and the information technology systems that are used to accomplish all business transactions.

This plan was created with the input from [managers, directors, deputy directors, etc.] from all sections within the Division. It aligns with the [CO DOR Strategic Plan 2019-2020].


Another goal of this plan is to also achieve higher levels of effectiveness and efficiency to create an enjoyable experience for our customers and employees. The Department's performance goals, and related objectives will help the Division measure progress in the areas of customer service, fiduciary compliance, statutory compliance, employee, and public confidence.

The mission, vision, and core values of the Division reflect our purpose and inform and inspire the way we work and do business.

		3		
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our MISSION

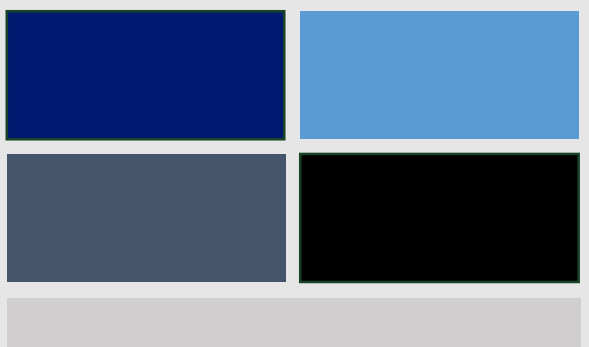
To provide motor vehicle, driver and identity services that promote public safety, trust and confidence.


our VISION

To become a national leader in innovative, customer-focused service.

			4	
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Color Palette




Typography

Headings:
Museo Slab 500

Body Copy:
Trebuchet MS



Where We Are Today



Where We Are Heading



How We Are Doing



JANUARY 2020
colorado.gov / dmV

DMV 2020-2023
Strategic Plan

Always Help

Origami

from the **DIRECTOR**

curae purus metus mi, tristique ultricies cras laoreet tellus potenti ac laculis, risus turpis congue convallis augue mollis cursus aptent.

A Big Win or Highlight Here

Who We Are

Introduction

THE GOAL OF THIS PLAN
The goal of the **DMV Strategic Plan for 2019-2023** is to outline a positive path forward to successfully transform the DMV into an innovative, customer-focused business enterprise.

THE WAY WE WORK
The mission, vision, and core values of the Division reflect our purpose and inform and inspire the way we work and do business.

COLORADO
DMV

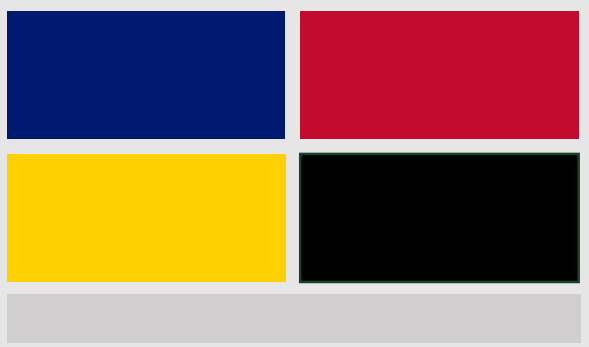
our Mission

To provide motor vehicle, driver and identity services that promote public safety, trust and confidence.

our Vision

To become a national leader in innovative, customer-focused service.

Color Palette



Typography

Headings:
Museo Slab 500

Body Copy:
Trebuchet MS

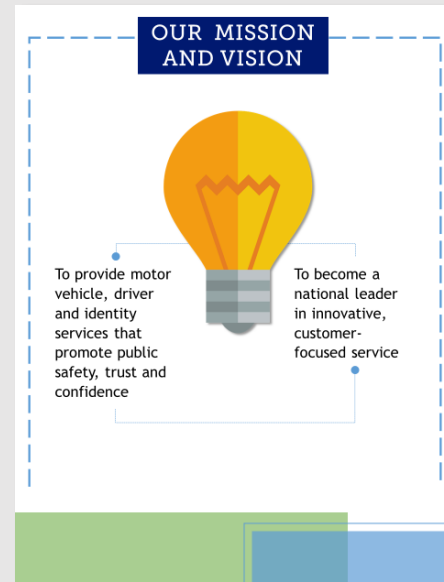
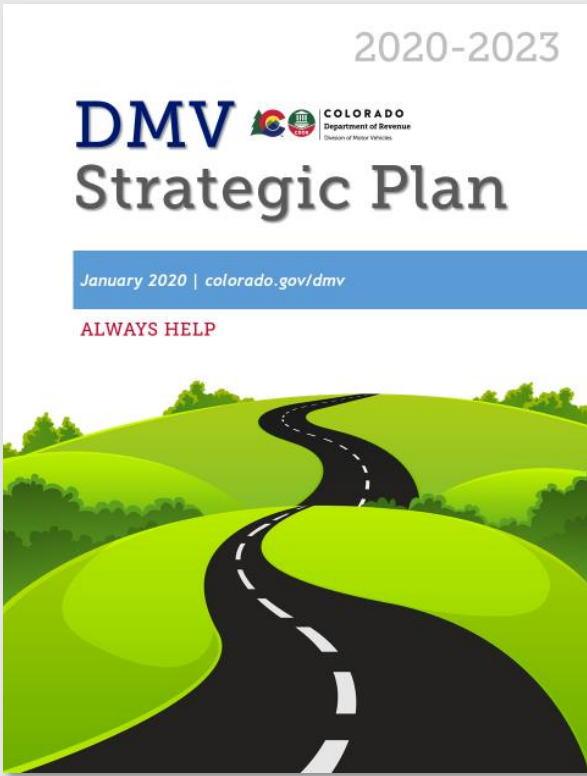
Where We Are Today

Where We Are Heading

How We Are Doing



Lego Inspired



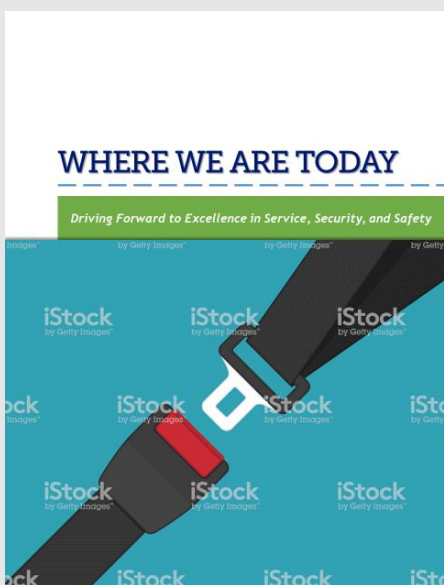
Color Palette



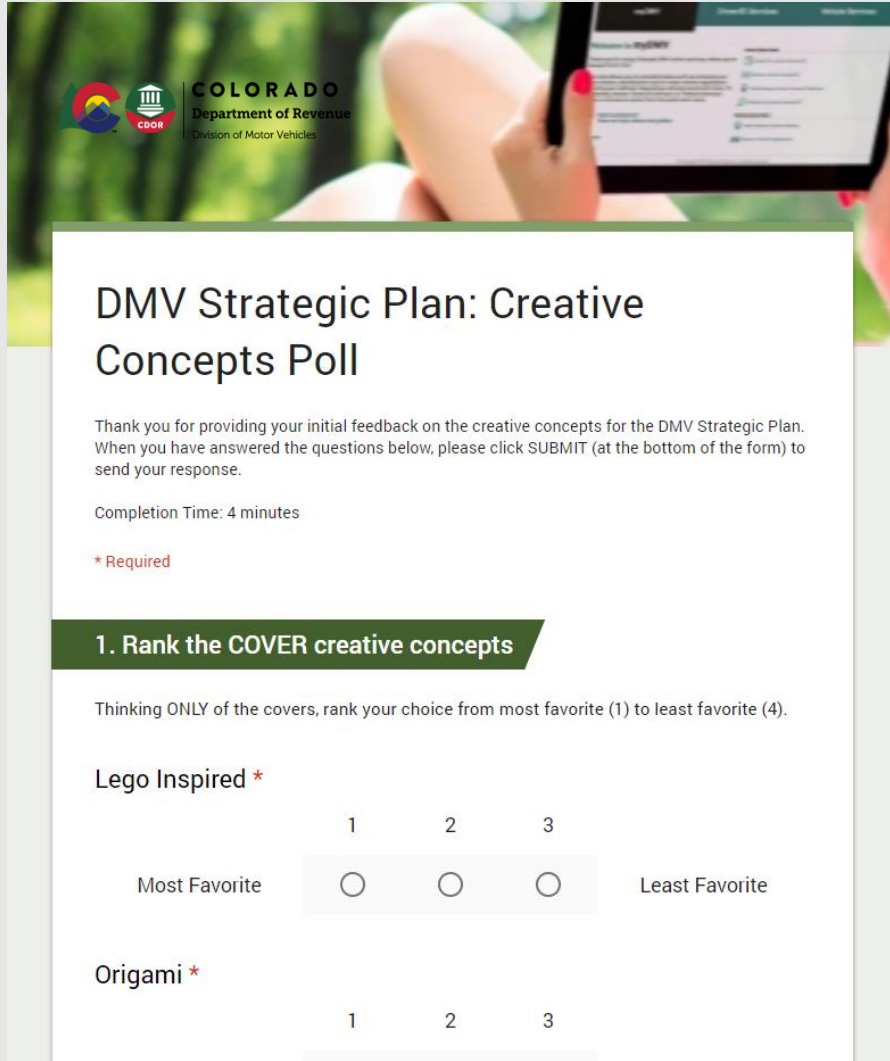
Typography


Headings:
Museo Slab 500

Body Copy:
Trebuchet MS



We'd Love to Know What You Think



 **COLORADO**
Department of Revenue
Division of Motor Vehicles

DMV Strategic Plan: Creative Concepts Poll

Thank you for providing your initial feedback on the creative concepts for the DMV Strategic Plan. When you have answered the questions below, please click **SUBMIT** (at the bottom of the form) to send your response.

Completion Time: 4 minutes

* Required

1. Rank the COVER creative concepts

Thinking **ONLY** of the covers, rank your choice from most favorite (1) to least favorite (4).

Lego Inspired *

	1	2	3	
Most Favorite	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Least Favorite

Origami *

	1	2	3	
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We'd love to get your feedback on these initial creative concepts.

So, we've developed a poll of five questions, which should take approximately 4 minutes of your time.

When you're ready, just click the button below to begin.

[Share Your Thoughts](#)