



CONTENTIFUL
STRATEGIES

Focused on our clients' most critical content challenges

Contentifful Capabilities

Who We Are

At Contentifful, our clients are empowered to overcome their most pressing content challenges, holistically and sustainably. We prioritize the end goal and implement a strategic approach that fosters project clarity and delivers impactful results.

Contentifful focuses strategic communications and content architecture — a big umbrella that integrates aspects of design, development, and management. We offer “strategies” to help CEOs, managers, developers, teams, end users, designers, and others develop quality content.

What We Do

- Accessibility
- Content Design
- Content Development
- Content Management
- Course Design
- Process Improvement
- Research and Discovery
- Strategy and Planning
- Training

Core Capabilities

- 508 compliance and accessibility
- Content and information architecture
- Graphic and infographics
- User experience
- Plain language
- Project management
- Proposals/grants management
- Research and data analysis
- Security compliance
- Technical writing and editing
- Training and eLearning
- Wireframing, website mockups

Why Contentiful?

- Quick and accurate delivery
- Tech-creative proficiency
- Responsible and reliable service
- Collaborative and experienced staff
- 30+ years' experience working in various industries
- Past performance to demonstrate ability to implement similar projects
- Plain language proficiency to align content to the 2010 Plain Language Act
- Direct access to an industry resources, tools, methodologies, and guidelines

Quick Facts

Headquarters:	Colorado USA
Website:	www.contentiful.com
Established:	2006
Type:	Limited Liability Company
State License:	Colorado
Size:	Small business
Designation:	Self-certified MWOSBE
FEIN/TIN:	By request only.
NAICS Codes:	519130, 541430, 541611, 541690, 541990, 561410, 711510

Certifications



Certified Technical Communicator, Clemson University



Accredited Proposal Management Professional (Foundation-Level™), APMP



Past Performance

GOVERNMENT

GSA, CEBT GPG Program

*AWT for Cooling Towers: GSA Water Conservation Guidance
LED and Lighting Controls Guidance for GSA*

Georgia Department of Driver Services, CDL Stakeholder Group

*Recommendations to Address CDL Driver Shortages in Response to
Executive Order 11.23.21.01*

DOE, Los Alamos National Laboratory

*Pueblo Alliance Distribution Center Implementation and Operational
Plan*

Colorado Department of Revenue, Division of Motor Vehicle

DMV 2020–2023 Strategic Plan

State of New Mexico, Human Services Department

Medicaid Management Information System Documentation

OPM, Center for Leadership Development

Effective Writing In The Federal Government

INFOTECH + INFOSEC

Laika Security and Compliance Platform

Security and Compliance In-App Text

Salesforce Maps

*Content and Communication Experience (CCX), UI Text and API
Documentation*

Equus Global Mobility Management

Ecosystem API Documentation

Agiloft Contract Lifecycle Management

Proposal Development and Sales Resources

CONTENT DESIGN

SAMHSA Strategic Prevention Framework for Prescription Drugs

*Executive Summary Infographic: American Public Health Association
(APHA) Poster Design*

U.S. Department of Interior, Bureau of Land Management

*Design/Mockup: Science Information Exchange website
Wireframing: Wild Horse and Burro Internet Adoption and Sale Website*

PSC Consulting, Perspectives on the Energy Transition eBook

Infographic: Accelerating Electric Vehicle Transition

Representative Clients





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vision

Strategically condense content to produce clear communication.

mission

Evangelize content reduction and organization while becoming a content architecture industry expert.