



CONTENTIFUL  
STRATEGIES

*Focused on our clients' most critical content challenges*

# Contentifful Capabilities

## Who We Are

At Contentifful, our clients are empowered to overcome their most pressing content challenges, holistically and sustainably. We prioritize the end goal and implement a strategic approach that fosters project clarity and delivers impactful results.

Contentifful focuses on strategic communications and content architecture — a big umbrella that integrates aspects of design, development, and management. We offer “strategies” to help CEOs, managers, developers, teams, end users, designers, and others develop quality content.

## What We Do

- Accessibility
- Content Design
- Content Development
- Content Management
- Course Design
- Process Improvement
- Research and Discovery
- Strategy and Planning
- Training

## Core Capabilities

- 508 compliance and accessibility
- Content and information architecture
- Graphic and infographics
- User experience
- Plain language
- Project management
- Proposals/grants management
- Research and data analysis
- Security compliance
- Technical writing and editing
- Training and eLearning
- Wireframing, website mockups

## Why Contentiful?

- Quick and accurate delivery
- Tech-creative proficiency
- Responsible and reliable service
- Collaborative and experienced staff
- 30+ years' experience working in various industries
- Past performance to demonstrate ability to implement similar projects
- Plain language proficiency to align content to the 2010 Plain Language Act
- Direct access to an industry resources, tools, methodologies, and guidelines

## Quick Facts

<b>Headquarters:</b>	Colorado USA
<b>Website:</b>	<a href="http://www.contentiful.com">www.contentiful.com</a>
<b>Established:</b>	2006
<b>Type:</b>	Limited Liability Company
<b>State License:</b>	Colorado
<b>Size:</b>	Small business
<b>Designation:</b>	Self-certified MWOSBE
<b>FEIN/TIN:</b>	By request only.
<b>NAICS Codes:</b>	519130, 541430, 541611, 541690, 541990, 561410, 711510

## Certifications



Certified Technical Communicator, Clemson University



Accredited Proposal Management Professional (Foundation-Level™), APMP



## Past Performance

### GOVERNMENT

#### GSA, CEBT GPG Program

*AWT for Cooling Towers: GSA Water Conservation Guidance  
LED and Lighting Controls Guidance for GSA*

#### Georgia Department of Driver Services, CDL Stakeholder Group

*Recommendations to Address CDL Driver Shortages in Response to Executive Order 11.23.21.01*

#### DOE, Los Alamos National Laboratory

*Pueblo Alliance Distribution Center Implementation and Operational Plan*

#### Colorado Department of Revenue, Division of Motor Vehicle

*DMV 2020–2023 Strategic Plan*

#### State of New Mexico, Human Services Department

*Medicaid Management Information System Documentation*

#### OPM, Center for Leadership Development

*Effective Writing In The Federal Government*

### INFOTECH + INFOSEC

#### Laika Security and Compliance Platform

*Security and Compliance In-App Text*

#### Salesforce Maps

*Content and Communication Experience (CCX), UI Text and API Documentation*

#### Equus Global Mobility Management

*Ecosystem API Documentation*

#### Agiloft Contract Lifecycle Management

*Proposal Development and Sales Resources*

### CONTENT DESIGN

#### SAMHSA Strategic Prevention Framework for Prescription Drugs

*Executive Summary Infographic: American Public Health Association (APHA) Poster Design*

#### U.S. Department of Interior, Bureau of Land Management

*Design/Mockup: Science Information Exchange website  
Wireframing: Wild Horse and Burro Internet Adoption and Sale Website*

#### PSC Consulting, Perspectives on the Energy Transition eBook

*Infographic: Accelerating Electric Vehicle Transition*

## Representative Clients





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### *vision*

Strategically condense content to produce clear communication.

### *mission*

Evangelize content reduction and organization while becoming a content architecture industry expert.